

CAROLINA JIMÉNEZ DE LA CRUZ

Product and UX designer



Birth:
March 10th, 1994

Nationality:
Spanish

Current location:
Munich

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INTERESTS:

Design | Technology | UX
Innovation | Environment |
Travelling | Languages |
Art | Food | Culture |
Photography | Science | ...

EDUCATION

- 2017 - currently: Distance **Master in Product Design**. University of Zaragoza.
- 2012 - 2016: Graduated in **Industrial Design and Product Development Engineering** at the University of Zaragoza.
I was awarded with the extraordinary end-of-course prize in 2016.
Final thesis: *Design of EEG equipment monitored by water-based electrodes*.
Receiving the 2016 COGITIAR award, organized by the Professional Association of Industrial Engineers of Aragon.
- 2014 - 2015: Academic Year in Sweden through the Erasmus scholarship at the Mälardalen University College, Västerås.
- 2010 - 2012: Secondary school diploma in Science and Technology.

WORK EXPERIENCE

- 01.2018 - 03.2018: **UX Designer** at Digital Product School, Munich.
- 09.2016 - 01.2018: **Product Designer** at Bitbrain Technologies.
- 02.2016 - 08.2016: Internship as a **Product Designer** and Bachelor Final Thesis developed at Bitbrain Technologies.
- Course 2015-2016, 2016-2017: English teacher for primary school students.
- Summer 2015: Chef assistant at Breidavik Hotel (Patreksfjorour, Iceland).

LANGUAGES

- ENGLISH. Spoken: high. Written: high.
Cambridge Advanced Certificate in English (CAE) with Grade B by the University of Cambridge. Title dated June 2017.

CAPABILITIES

Design skills: Human Centred Design methodologies. Creative techniques for design and innovation. Ergonomics. Graphic and corporate design. 3D modelling and realistic rendering. Photography and visual design. Web design. Photo and video edition. Storyboard and storytelling.

Technical and managing skills: Rapid prototyping, 3D printing. Plastic manufacturing products. Management of suppliers. Product quality, product performance tests. Search, proposal and implementation of design improvements. Knowledge of mechanics. 3D modelling for manufacturing with CAD softwares.

Other: Knowledge of statistics and product reliability. Electronics and Arduino. Marketing and legal aspects of design. Logistics and strategic planning.

SOFTWARE:

- **Digital prototyping:** InVision Studio, Sketch, Marvel App.
- **3D modeling:** SolidWorks, Inventor, AutoCAD, Autodesk 3ds Max, Keyshot.
- **Design - pack Adobe:** InDesign, Photoshop, Illustrator, Premiere.
- **Pack office:** Microsoft Word, PowerPoint and Excel.
- **Web design:** Dreamweaver, Wordpress.

Highlights:

- Capacity for teamwork
- Ability to take on responsibilities
- Ability to speak in public
- Interest for new technologies

Discover what I can do in:

www.discovermyportfolio.com

Complementary courses:

- Course *Public Speaking*. Escuela Comunicando. Mayo, 2017.
- Course Design Kit: *The Course for Human-Centered Design*. Ideo.org. April, 2017.
- Course *Infiltrating a Space*. It was hold in *The International Summer School in Bauhaus Trade Union School Landmark*, Bernau, Germany. Summer 2016.
- Course *Training for Entrepreneurship* organized by Google. September, 2015.
- Organization and participation in the Global Service JAM, Zaragoza. A Service Design global event. February 2013, 2014, 2016 and 2017.

ADDITIONAL INFORMATION:

- Second position in the Adidas Challenge for the FC Bayern Hackdays holded in Allianz Arena Stadium (19th -22nd January, 2018)
- Cofounder of www.heykiwi.es, web which addressed issues related to design, corporate image, new trends and digital marketing.
- Volunteer in the FIESTA (Families Intelligent Energy Saving Targeted Action) in 2016 and 2017. An European program informing people about energy efficiency at home. Program that collaborates with the City of Zaragoza and the University of Zaragoza.
- Volunteer in the Week of Engineering and Architecture at the University of Zaragoza.
- Finalist in the ITAINNOVA contest "Improve your city" Zaragoza, 2014.
- "Fadder" in the International Committee of Mälardalen University College, helping new students, organizing events and trips.

ABOUT ME

I have a great work capacity. I always try to do my best and achieve the best results. I enjoy everything I do and I like learning new things every day.

I am a team player as I enjoy working with different people. I am good at organizing, managing and motivating teams. I also like working with people from different countries, learning other languages and discover other cultures.

I am kind, respectful and empathic. I consider myself optimistic and very active. I love planning and organizing activities.